



Anjuman Khairul Islam

## POONA INSTITUTE OF MANAGEMENT SCIENCES AND ENTREPRENEURSHIP

(Affiliated to Savitribai Phule Pune University, Approved by AICTE, New Delhi & DTE, Maharashtra)  
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Dr. Porinita Banerjee

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### MANAGEMENT DEVELOPMENT PROGRAM (MDP)

The AKI Trust organized a Management Development Program (MDP) on "Personal and Institutional Branding" for PIMSE faculty on October 6, 2022. The program, featuring guest speaker Mrs. Shobha Venkatesh, covered key aspects such as understanding personal branding, institutional branding strategies, and online presence and social media. Mrs. Venkatesh, a renowned expert in the field, delivered an engaging session with real-world examples. The faculty actively participated in discussions and interactive sessions, emphasizing the practical applicability of the concepts. Post-program evaluations revealed high satisfaction, praising the program's relevance and Mrs. Venkatesh's expertise. Constructive feedback will be considered for future enhancements, highlighting the program's value in equipping PIMSE faculty with essential branding skills.





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### MANAGEMENT DEVELOPMENT PROGRAM (MDP)

The Management Development Program (MDP) titled "Udaan" conducted by AKI Trust for the faculty of PIMSE (Place Institute for Management and Skill Enhancement) on September 26th, 2019. The program was expertly facilitated by Ms. Shobha Venkatesh, a distinguished professional in the field of management and leadership. The primary objective of the Udaan program was to empower PIMSE faculty with the essential skills and knowledge necessary for effective management and leadership in the ever-evolving academic landscape.

Under the guidance of Ms. Shobha Venkatesh, the Udaan program covered a wide range of topics aimed at enhancing the leadership capabilities of PIMSE faculty. The key focus areas included were Leadership in Education, Strategic Management, Team Building and Collaboration, Communication and Interpersonal Skills. Post-program evaluations were conducted to assess the impact of the MDP on the participants. The Udaan Management Development Program by AKI Trust, facilitated by Ms. Shobha Venkatesh, has proven to be instrumental in equipping PIMSE faculty with valuable skills and insights essential for effective leadership in the academic domain. We extend our gratitude to AKI Trust and Ms. Shobha Venkatesh for their commitment to the professional development of our faculty.





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### MANAGEMENT DEVELOPMENT PROGRAM (MDP)

The Management Development Program (MDP) on Personal Grooming, organized by AKI Trust for PIMSE staff on October 4th, 2018, was a one-day event delivered by grooming and personal development experts. The program covered key areas such as the significance of personal grooming in professional settings, the impact of appearance on career development, guidelines for professional attire and dress codes, personal hygiene, grooming practices, body language, etiquette, confidence-building techniques, and effective self-presentation strategies.

The PIMSE staff actively participated in interactive workshops, role-playing exercises, and open discussions, applying learned concepts to real-life scenarios. Post-program evaluations indicated high satisfaction levels among participants, recognizing the program's relevance and its potential impact on professional growth. Constructive feedback was collected for future improvement.

Overall, the MDP by AKI Trust was deemed a resounding success, positively contributing to the personal and professional development of PIMSE staff. The acquired knowledge and skills are expected to translate into enhanced confidence, improved workplace interactions, and a positive professional image for the participants.

